

**EXQUISITE COLD-BREWED AFRICAN BOTANICALS** 





Monatea is a movement for building communities around products that are authentic, curious, and empowering.

We provide ZERO compromise choices for conscious consumers, to maintain healthy and mindful lifestyles.





Exquisite, certified organic, cold-brewed rooibos and botanical drinks and functional beverages.





Our beverages are infused with potent *superfoods* and *African botanicals*, that create refreshing and exquisite taste sensations.

monatea company profile CURRENT PRODUCT RANGE

# WE LIVE IN A WORLD WHERE CONSUMERS ARE MORE CONSCIOUS THAN EVER, SEARCHING FOR HEALTHY, INNOVATIVE PRODUCTS AND DEMANDING TRANSPARENCY

### MONATEA PROVIDES A SOLUTION WITH BEVERAGES:

- **✓** Exquisite Cold-Brewed Rooibos & Botanicals
- ✓ Deliciously Unsweet (0 Cal, 0 Sugar) & Lightly Sweet (37 Cal, Organic Cane Sugar)
- ✓ Certified Organic USDA ORGANIC











✓ Certified Halal



- **✓** Cold-brewed for a richer taste
- **✓** Ingredients with clinically proven functional properties

















## HIBISCUS, BERRY & BUCHU

A vibrant blend of tart hibiscus, sweet berries, and aromatic buchu, delivering a refreshing and naturally sweet taste.













### SAGE, LIME & CAPE MINT

A refreshing fusion of zesty lime, earthy sage, and cooling Cape mint, offering a balanced and invigorating taste.











# GINGER, PEACH & AFRICAN OLIVE LEAF

A harmonious blend of spicy ginger, juicy peach, and earthy African olive leaf, creating a naturally smooth and refreshing taste.















**Füqboi** is the worlds first Organic mood boosting energizer!

A better for you energy drink with zero side effects and anxiety reducing African Botanicals!

Delicious layers of real Rooibos, Hibiscus and Ginger, with proven functional ingredients:

- ✓ Guayusa provides a clean energy boost equivalent to
   1.5 Espressos, without zero Jitter or Anxiety
- ✓ Introducing Sceletium, an ancient African succulent, used by the Khoisan for thousands of years, with clinically proven calming and mood boosting properties
- ✓ Includes potent Maca root, infused with antioxidants, vitamins, minerals and phytonutrients

Unapologetic and curious, Füqboi is the world's first Sex-Positive beverage. It's the perfect accompaniment to any Fun Frisky time! True to this bold positioning, every sale supports "*The Warrior Project*", in its mission to eliminate Gender-based violence.









## CORE RANGE OF PRODUCTS

	VARIANT	PACKAGE	PRODUCT CODE	BARCODE	WHOLESALE PRICE (EX VAT)
	Hibiscus, Berry & Buchu, Sweet	300ml slimline can	HBS	6009900514260	R17.00
	Hibiscus, Berry & Buchu, Unsweet	300ml slimline can	HBU	6009900514222	R17.00
	Ginger, Peach & African Olive Leaf, Sweet	300ml slimline can	GPS	6009903670291	R17.00
E	Ginger, Peach & African Olive Leaf, Unsweet	300ml slimline can	GPU	6009900514215	R17.00
	Sage, Lime & Cape Mint, Sweet	300ml slimline can	SLS	6009900514277	R17.00
	Sage, Lime & Cape Mint, Unsweet	300ml slimline can	SLU	6009900514239	R17.00
Section 11 to 11 t	Füqboi	300ml slimline can	FF	6009900514284	R20.00

monatea company profile features and benefits



COLD-BREWED



PLANT BASED AND CERTIFIED ORGANIC



ZERO SUGAR AND LIGHTLY SWEETENED



LOW CALORIE



UNIQUE TASTE PROFILE

### INGREDIENTS WITH CLINICALLY PROVEN FUNCTIONAL PROPERTIES



**BOTANICALS** 

Plants and flowers to elevate taste



**ANTIOXIDANTS** 

Substances that protect cells from damage caused by free radicals



**ADAPTOGENS** 

Herbs and roots that help the body adapt to stress

monatea company profile our certifications

### MONATEA CERTIFICATIONS AND ENDORSEMENTS







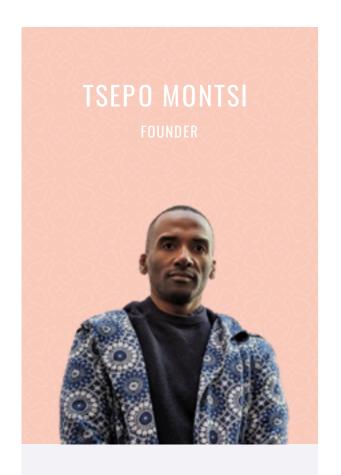






ORGANIC CERTIFIER

EU ORGANIC USDA ORGANIC FDA REGISTERED FACILITY ORTHODOX UNION KOSHER SANHA HALAAL



#### Climate Innovator -

Tsepo developed SA's first electric car Safety System and founded two energy efficiency startups.

#### **Biomedical Pioneer -**

Designed a groundbreaking brain stimulation and imaging device.

### **Engineering Leader -**

Applies Systems Engineering for cutting-edge product development.



Investment & Trend Forecasting – Imraan has a background in listed securities investment management.

Health & Future-Focused Ventures – His passion for investing in the future aligns with building brands that promote healthier living.

### Early-Stage Wellness Investments -

As a seed investor, Imraan supports emerging ventures focused on wellness and well-being.



Diverse Experience in F&B – Natalie has worked across fine dining, branding, publishing, and manufacturing.

People-Centric Approach – degree in Industrial Psychology.

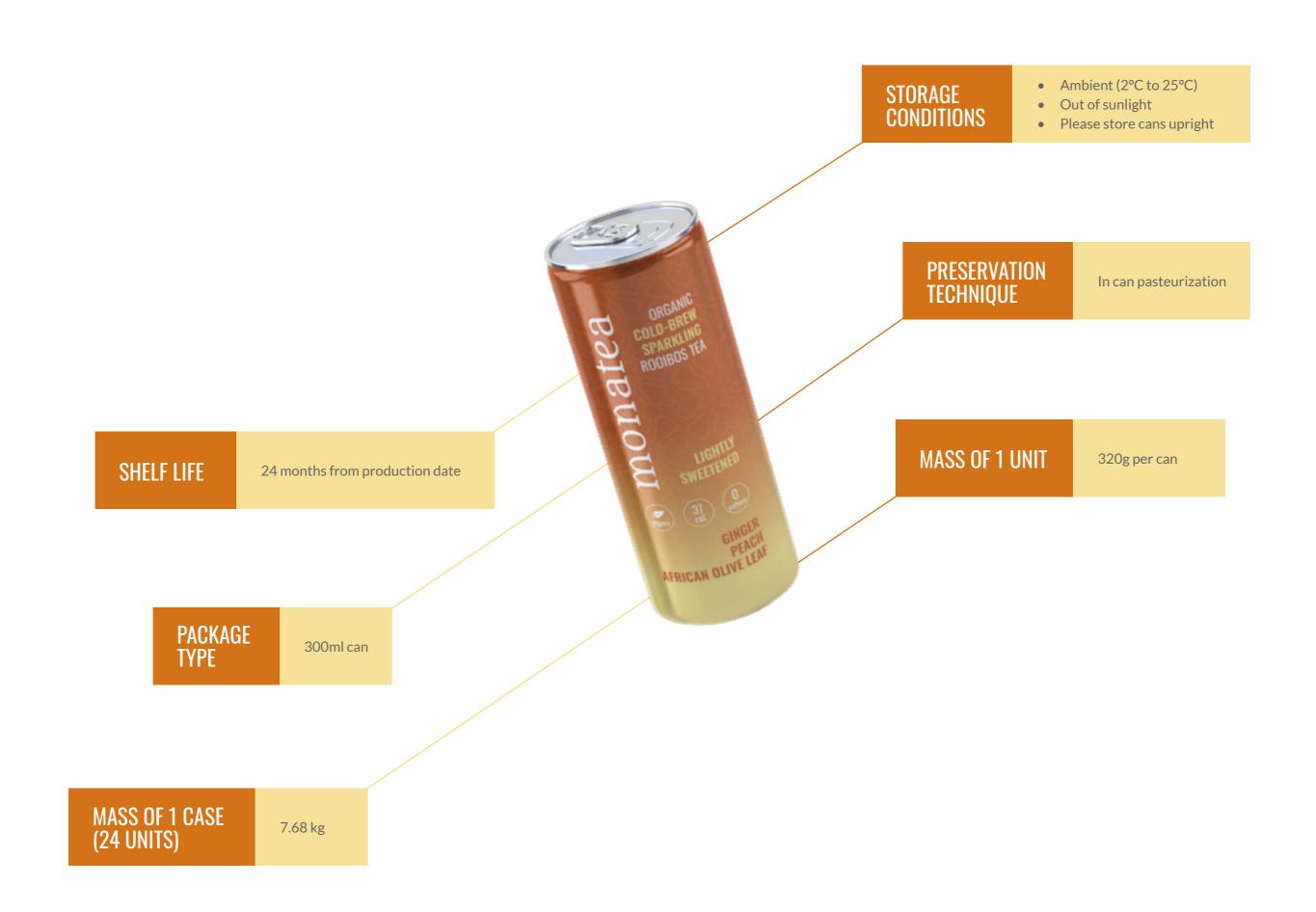
Her role at Monatea allows her to integrate her expertise and passion, contributing to the brand's vision



Operations Expert –
20+ years in corporate operations,
systems, and processes.

Quality & Compliance –
Ensures high standards and regulatory adherence.

Health Advocate –
Dedicated to promoting healthconscious living.



Monatea Company Profile Current Product Range

# A SIP OF NATURE, A TASTE OF WELLNESS



DRINKMONATEA.COM O DRINKMONATEA